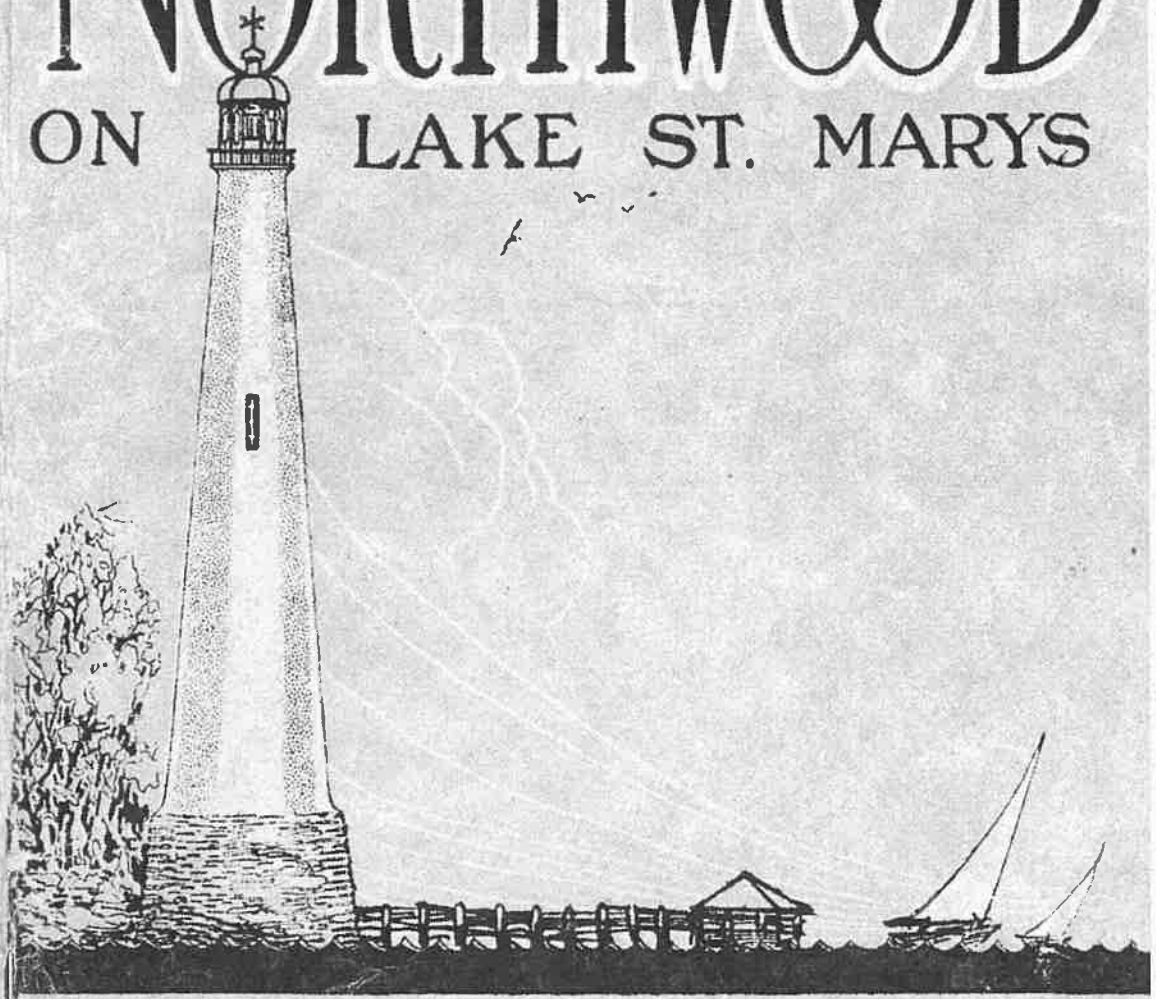
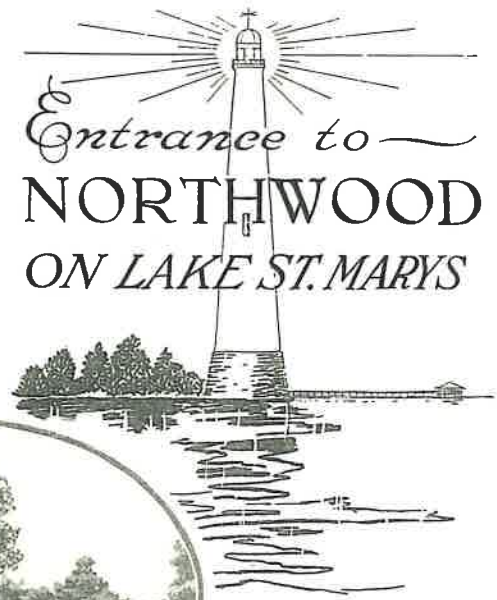


# NORTHWOOD

ON LAKE ST. MARYS





**NORTHWOOD DEVELOPMENT CO.**

WM. JASPERSEN, OWNER

ST. MARYS, OHIO





## NORTHWOOD ON LAKE ST. MARYS

**I**N Mercer County, Ohio, on State Highway route 32, connecting with Dixie Highway, midway between St. Marys and Celina, lies Lake St. Marys.

Midway of the lake, on the northerly shore, is Northwood,—“an exclusive but not prohibitive” summer home development. Wooded groves nestle here, their borders caressed by the waters of Lake St. Marys.

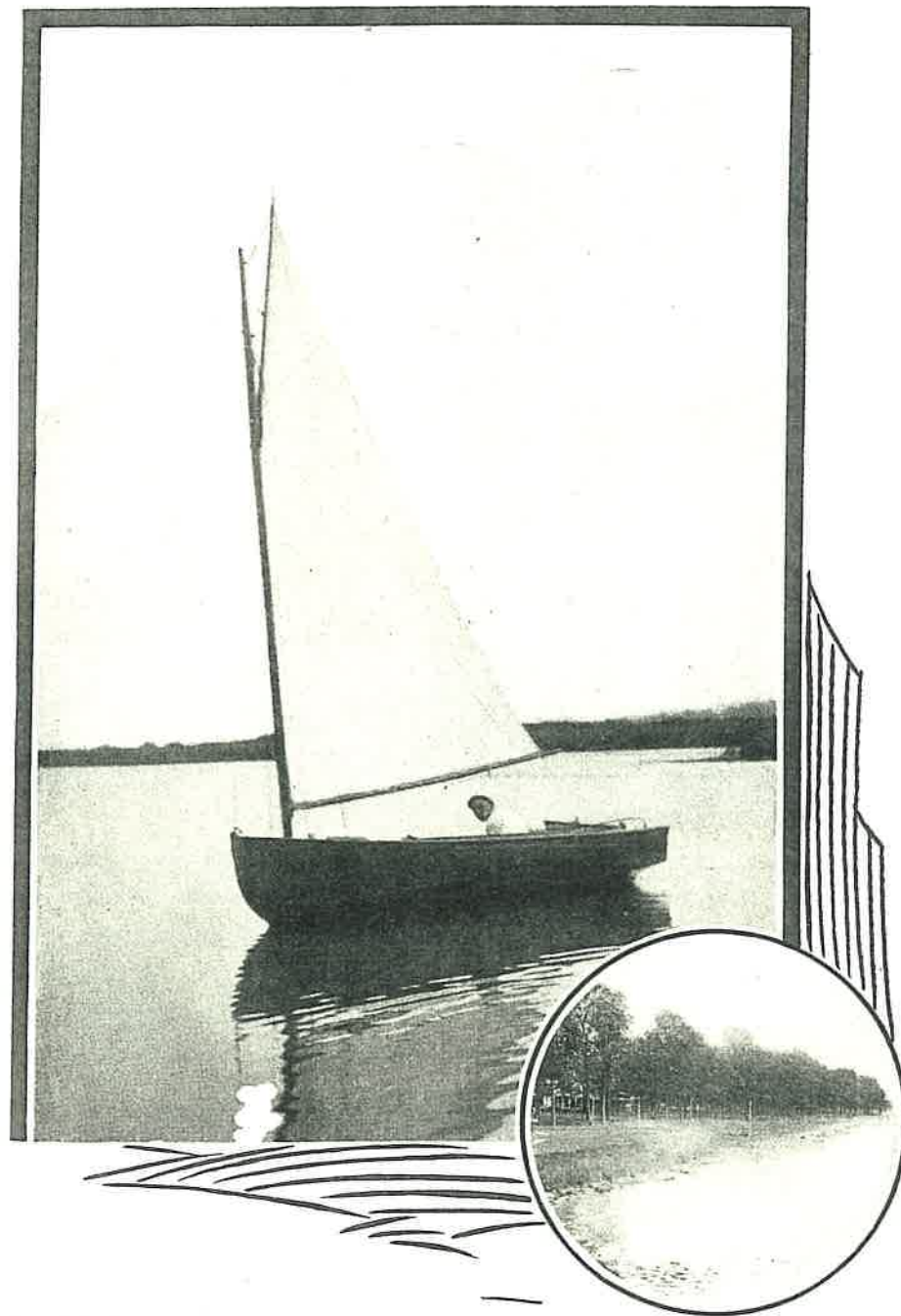
Here the sunlight of Coral Gables merges with the moonlight of Waikiki, inviting, beckoning to the man and woman who are awearied of the city’s grime and clamor, a wonderful opportunity for rest and refreshment.

Northwood is not merely a place to build a retreat away from the noise and dirt of the city streets, but a high class sub-division sponsored by Northwood Development Company, opening up Northwood in a manner that affords the utmost in service, convenience and contentment, and assuring the purchaser of a profitable investment.

The selective purchaser plan prevents property from decreasing in value. Adjoining properties can not be sold to undesirable neighbors, detracting from the enjoyment of possession, or encouraging a quick disposal of the property. Northwood lots have continually increased in value, many purchasers doubling and some tripling their original investment.

These pages afford a glimpse of Northwood—its unique and highly practical court sub-divisions—its beautiful, cool wooded groves—the bewitching waters of Lake St. Marys that fret the banks of Northwood and play coyly over the sandy beaches—the Northwood light that at night plays its watchful and protective beams over the waters. But to appreciate Northwood one must actually pay a visit to this quiet, peaceful, summer home development planned by man and propitiated by nature.

## EXCLUSIVE BUT NOT PROHIBITIVE





### NORTHWOOD LIGHT

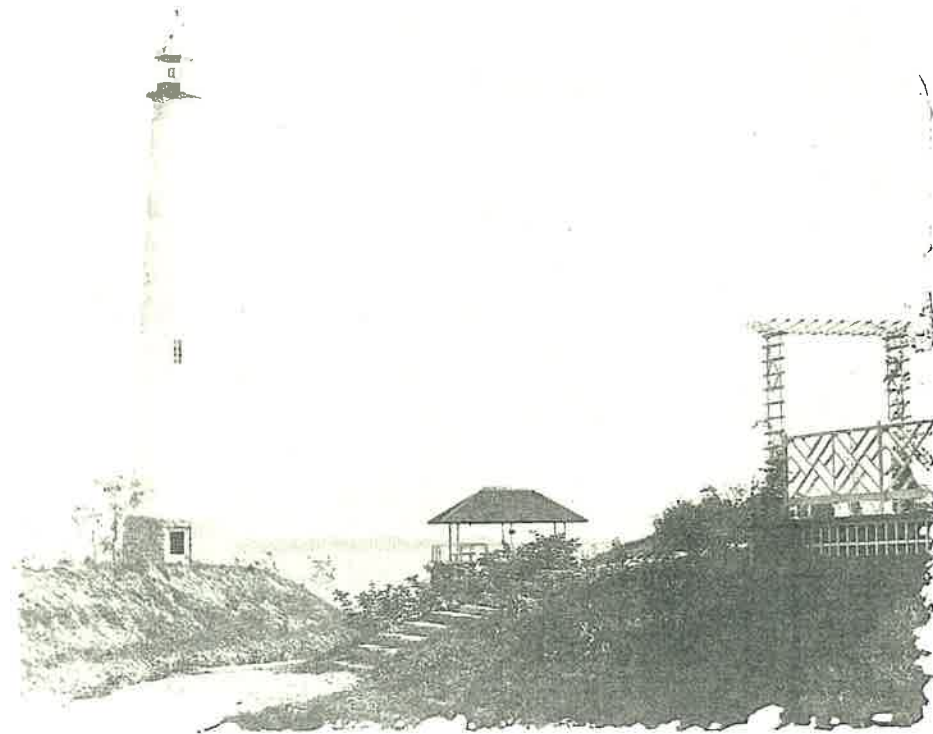
*"Like a silent ghost in misty shroude  
Stands out the white light house high."*

THE lighthouse of Northwood, the only inland lighthouse in Ohio, is a direct descendent of the famous Eddystone lighthouse, which stands on Eddystone rocks in the English Channel, by Land's End, and is two-thirds its size.

Northwood light is fashioned of steel and concrete, a cylindrical, monumental structure, ingeniously built to resemble the Eddystone lighthouse constructed by Mr. Smeaton, 1757, to guide the boats off Cornwall.

Neither time nor money was spared in its creation or erection. The Fresnal lens was secured from the United State Government, taken from a lighthouse off the coast of Cuba. It is operated under government lease from April 1st to November 1st, giving to Northwood some of the charm of the famous seaside resorts.

Rising majestically on the shores of Lake St. Marys the Northwood light throws its protecting rays over the entire lake, and even beyond, to the opposite banks.



*Characteristic of Exclusive Northwood*

It looms over Northwood as a land-mark, towering like the majestic pine of a forest. One seeing it from a distance, driving toward Northwood, comments, "There is Northwood, Ohio's finest summer home retreat."

*"The lighthouse lifts its massive masonry,  
A pillar of fire by night, of cloud by day.  
And as the evening darkens, lo! how bright,  
Through the deep purple of the twilight air,  
Beams forth the sudden radiance of its light  
With strange, unearthly, splendor in the glare!"*





**LAKE ST. MARYS**

**A**LTHOUGH Lake St. Marys is an artificial lake, its vastness and the natural beauty of its shores and beaches belie the fact. In the early days of the lake it was considered the largest artificial lake in the world. Now, though the laurels have gone to another, the dwellers of Northwood and vicinity are proud of the lake and the fact that it is the largest artificial inland lake in Ohio, exceeding in acreage all others combined. The following simple comparison plainly shows Lake St. Marys relative size:

Lake St. Marys.....	17,425	acres
Indian Lake .....	6,300	"
Buckeye Lake.....	4,000	"
Lake Portage .....	2,250	"
Lake Loramie .....	1,950	"



The sparkling, mirrored surface of Lake St. Marys affords to the dwellers of Northwood a happy, healthful playground.



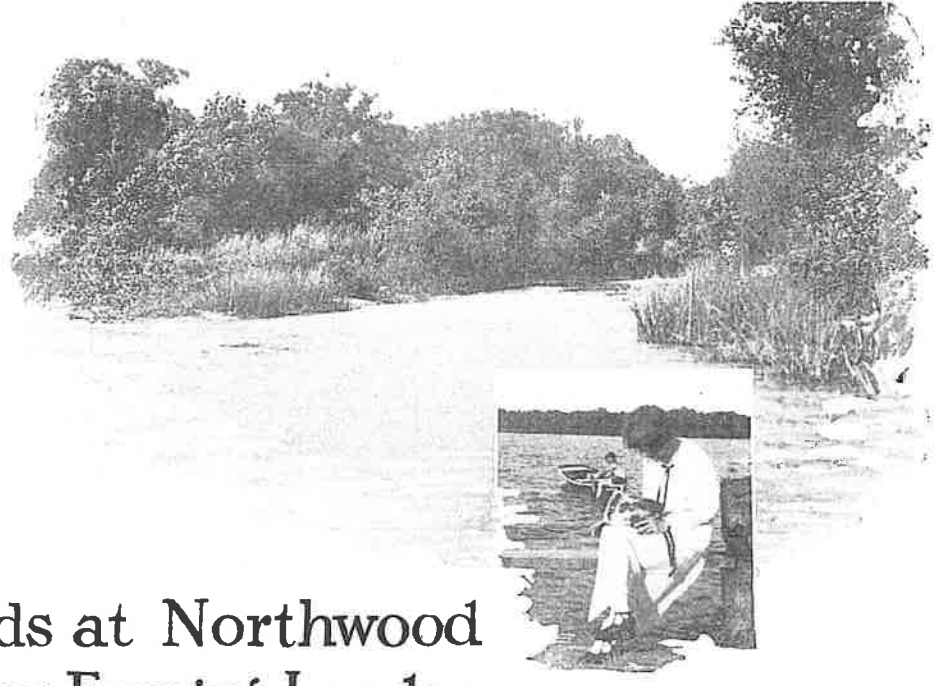
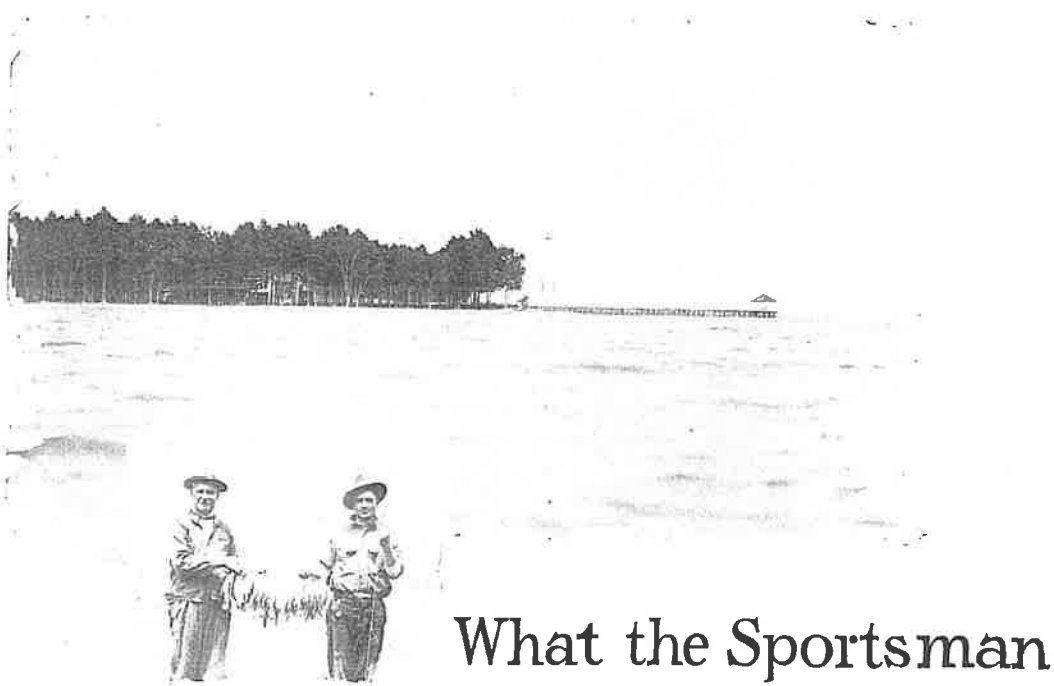
**NORTHWOOD**

*The Ideal Spot for Your Summer Home.*

**H**ERE at Northwood every outdoor joy is yours. Bathing in Lake St. Marys, whose shores reveal new beauties at every turn. Here the angler will be delighted with the bounteous supply of crappies, large mouthed bass, as well as the common varieties. And here the hunter can bag his game in season and the family bathe in the pellucid waters, and bask in the sun on the warm sandy beaches.

Northwood will appeal to all members of the family with its recreation and pleasure facilities. Playgrounds for the children, shallow water and white sandy beaches, observation pier and pavillions, beautiful woods, with winding roadways for lovers of nature seeking quietude and rest.





**What the Sportsman Finds at Northwood Marys Evening Leader as reported by The St.**

**BASS, CRAPPIES, MALLARDS, GEESE**

**ANGLERS AND HUNTERS ENJOY WEEK-END AT LAKE ST. MARYS — LIMIT TAKEN BY NINE VISITORS.**

Bass, Crappies, Mudhens, Mallards, Geese. The foregoing attracted today at Lake St. Marys. The bass were only moderately at the statement. Today's limit on bass was not availed the fishing fleet was the "grand banks." The wind was picked it was said. The crappie limit is nine different visitors. Tippecanoe, four from two from Spencerville.

**FISHING "GROUND" GLOWS LIKE TOWN**

**ON BANKS OF LAKE ST. MARYS SUMMER HOUSES AND AUTOMOBILES PRE-EMPT SPACE FOR MILES.**

Appearance of well inhabited towns has been suddenly donned by the fishing "ground" at Lake St. Marys. Numerous summer houses and hundreds of automobiles extend for long the east and west banks. They are scattered at intervals of the north and south creeks and ditches enlarged inflow from excessive their quotas of fishermen. The pond is alive with people, at night make a striking bank is now being large by electricity recently the Ohio Service corporation night lumination is with the glow from myriad headlights. Some of the are in motion. Most of at a standstill.

**SIX-POUNDER CHANNEL "CAT"**

**LANDED AT LAKE ST. MARYS—BOAT CREWS BRING IN EIGHTY CRAPPIES PER BOAT—GOOD FISHING.**

A six-pound channel catfish was landed during a week-end visit at Lake St. Marys by a fisherman whose name was not secured. The lustrous prize was brought ashore and weighed a well-based report today says. Numerous catfish prizes are being landed by anglers alongshore and anglers about. Crappies are coming back. Two rowboats shoving off near the Bulkhead returned with eighty crappies each. Several people occupied each craft. A good catching prospect obtained today, it was declared. It was conceded, however, that none of the boat fishermen had come ashore at the time the bulletin was filed. Conditions were right, it was claimed. Demand continues sharp for bait and boats and shelter in summer houses.

**CRAPPIES "CAT" AND FIVE CARP**

**LANDED IN DAY'S CATCH BY VISITOR AT LAKE ST. MARYS —LAD TOOK TEN CHANNEL "CAT" IN HOUR.**

Howard Pounce, of Dayton, and his brother-in-law F. G. Senters, of Vandalia, Wednesday caught forty-six fish at Lake St. Marys. There were twenty-six crappies, fifteen "cat" and five carp in the string.

**Finds at Northwood Marys Evening Leader**

**FISH HATCHERY AT ST. MARYS**

**Heads the List in Spawning Bluegills.**

**LEADS AMONG SEVEN**

**Ohio Fish and Game Division Establishments for Propagation of Fluky Tribe Favorite—Figures Given in Official Table.**

The St. Marys fish hatchery is the first of the seven active Ohio hatcheries in the spawning of bluegills, according to the current issue of "The Fish Hatcheries Of Ohio," issued by the Ohio Fish and Game Division.

The St. Marys hatchery in the annual report is credited thus with young fry fish:

Bluegills	568,000
Marble catfish	180,000
Rock Bass	4,300
Large mouthed bass	14,500
Small mouthed bass	15,000
<b>Total</b>	<b>830,500</b>

Concerning the St. Marys hatchery the official bulletin here quoted says:

**WILD GOOSE PRIZE BROUGHT IN TODAY**

**FAVORITE FEATHERED TROPHY TAKEN BY CARL HARRIS, LOCAL YOUTH—WILDFOWL REPORTED SCARCE.**

A wild goose trophy was brought into town today by Carl Harris, local sportsman. The feathered prize weighed around seven pounds. It is said to be a specimen hatched last season. Mr. Harris took down also a mudhen. The goose was on display as young Harris walked through Spring street. No game was felled by either Carl Harris' companions: Andy Harris and Joe Harris.

A pin-tail wild duck was shot by Staff Noble during a few minutes week-end visit to Lake St. Marys. R. F. ("Fox") Burns was with Mr. Noble. Four mallards came down in front of gunfire let loose by A. W. Sharp of Columbus. Clyde Hevlin is credited with two mudhens which floated away on the pond, urged by a gale of wind. Wild fowl was today fairly scarce on the lake. "One night stands"

**SAM'S BASS A PRIZE WINNER**

**BIGGEST SPECIMEN In Sportsmen's Exhibit in Piqua**

**Of Its Kind Ever Landed North of Arkansas River — Refused Fifty Dollars Offer—Piqua Claims Sam Swarts as Citizen.**

A press report from Piqua says that Sam Swart's big-mouthed black bass has brought five hundred dollars prize money. The money was recently given him by the Judges at a sporting exhibition held in Piqua. The prize is offered annually by the Hunters, Trappers and Traders newspaper. The bass weighed eight and one-half pounds and is said to be the largest bass ever caught in the fresh waters of this state. It is also thought to be the largest ever caught



# NORTHWOOD ON LAKE ST. MARYS



*Wm. Jaspersen, St. Marys, O.*

## JUST WHAT NORTHWOOD OFFERS THE BUYER

### *Convenience of Location*

State Highway Route 32 connecting with the Dixie.  
On Western Ohio Electric Railway.  
Affords daily delivery of supplies.

### *Modern Improvements*

Pure running water, furnished by Artesian wells, accessible for drinking, bathrooms, kitchens, etc. (Approved by State Board of Health.)  
Gas for cooking, heating, etc.  
Electricity for lights and accessories.



## EXCLUSIVE BUT NOT PROHIBITIVE



*H. R. Blagg, Dayton, O.*

Modern sewage disposal system, approved by State Board of Health.  
Telephone connections.  
Crushed stone drives.

*Northwood light*—the beautiful \$9,000 lighthouse, which lights up the whole lake, operated under government lease and according to government regulations.

### *Natural Beauty*

The lake is 9 miles long, and 3 miles wide, having an irregular shore line, offering many nooks and crannies with sandy beaches, and wild banks over-grown with honeysuckle, wild flowers and shrubs.

*Page eleven*







# NORTHWOOD ON LAKE ST. MARYS



*Dr. E. C. Yingling, Lima, O.*

All lots of generous size, 50 ft. frontage, or more, and each has an abundance of trees. The only wooded section suitable for home development on Lake St. Marys.

### ***Lay-out and Cultivated Beauty***

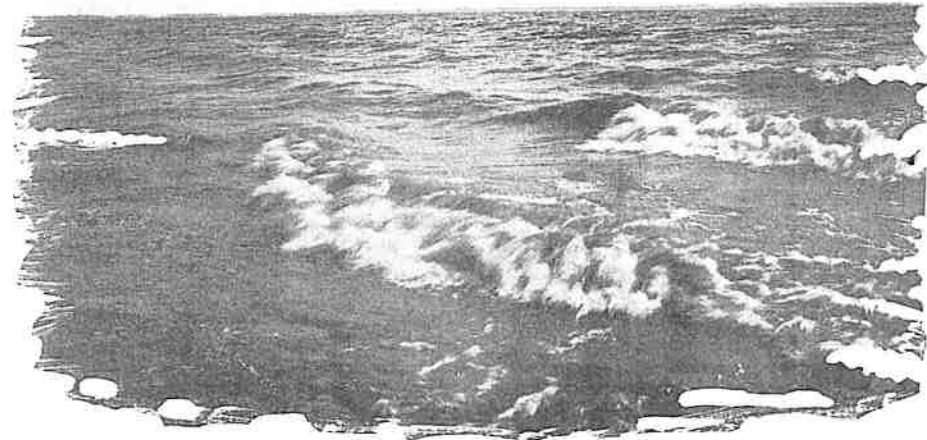
A series of courts front on the lake, offering to each lot owner the best possible view of the water. Each court has its own roadway, dedicated to the private use of the lot owners, which serves the lots from the rear, leaving the entire center of the court unbroken.

Community beach, with pier and pavilion, and safe moorage for boats.

The landscaping has been very carefully and skillfully done, with a view to augmenting, rather than interfering with, the natural beauty of the development.



# EXCLUSIVE BUT NOT PROHIBITIVE



### ***Golf and Tennis Grounds***

Owners are eligible to membership in the North Shore Golf Club, the fine new course of which adjoins Northwood. Provision has been made for a fine tennis court which will be available to all lot owners, as soon as the development warrants.

*"When comrades seek sweet country haunts;  
By twos and twos together  
And count like misers, hour by hour,  
Northwood's bright blue weather."*







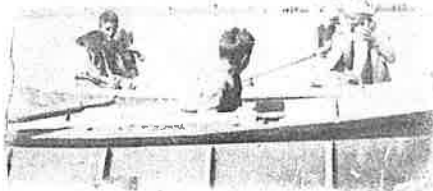
Thomas Taylor, St. Marys, O.

**Wise Restrictions**

The lots are restricted on first sale and future transfers, and *character*, more than money, is the gauge by which desirability is measured.

No dance hall or other so-called "amusement attraction" will be permitted on the development.

No grocery or other store will be permitted on the premises, except in the discretion of the Welfare Association, (which is composed of Northwood Lot owners) a license or permit may be issued for limited periods for the conduct of such stores.



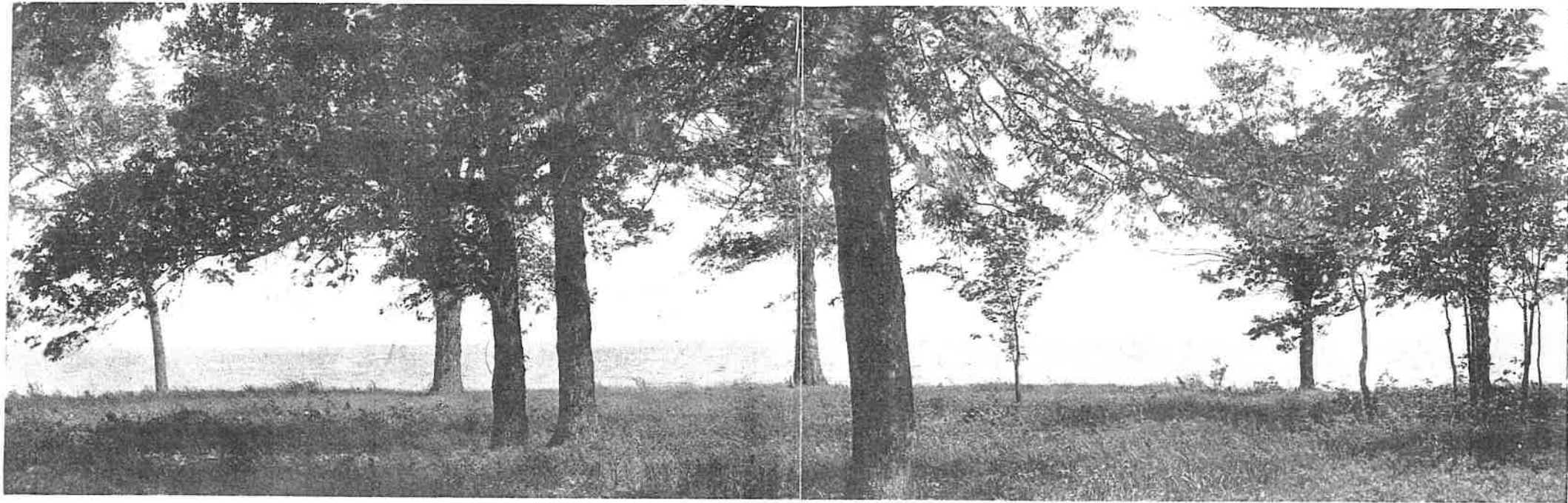
Louis Huenke, New Bremen, O.

No manufactory or business venture of any nature will be permitted, except a license may be granted by the Welfare Association for the conduct of a boat livery, for hire solely for pleasure to the owners of lots.

All lots shall be kept free and clear of unsightly or obnoxious weeds and grass. All lawns and grass shall be kept neatly trimmed and cut.

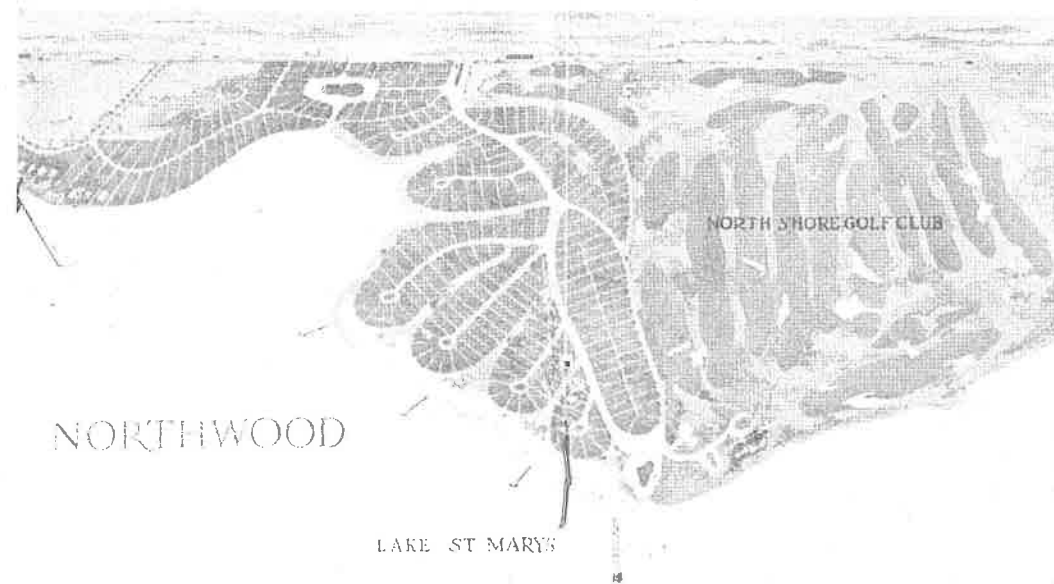
*"The mind ought sometimes to be diverted, that it may return the better to thinking."*





**EXCLUSIVE COURT DIVISIONS**

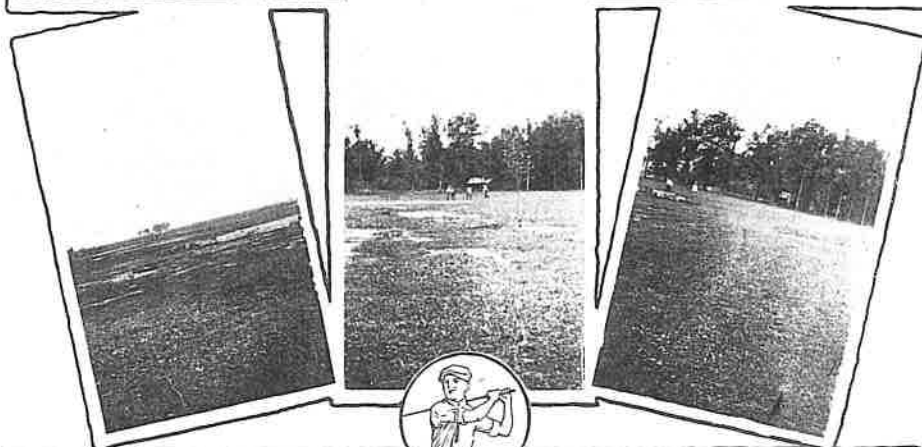
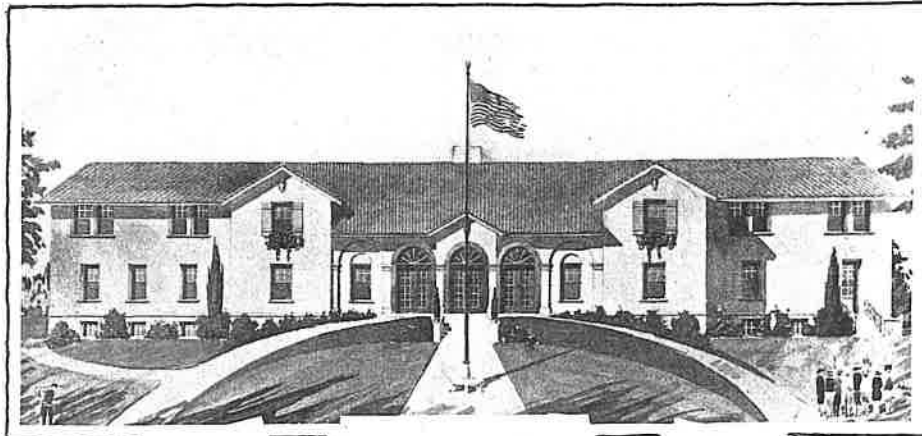
ITS court divisions are original and unique. The result of careful fore-thought—of a desire to make Northwood attractive, distinctive—to provide private rear drives and front play grounds, and to afford an arrangement that would give every owner and unobstructed view of the lake and unrestricted enjoyment of its cool, invigorating breezes.



**NATURAL WILDNESS**

AT Northwood one is permitted to enjoy all the beauties of the great out-of-doors, for every natural beauty of this exclusive wooded section has been preserved. Planting, landscaping and culture have been so carefully and skillfully planned as to enhance, rather than infringe upon or detract from the natural beauty and wildness of the development.

Northwood was laid out and approved by the American Park Builders' Association, under the personal supervision of Mr. West



The view of the North Shore Golf Club House in the above group was taken from rendering made by Peter Hulsken, and Lyman T. Strong, his associate, architects, of Lima, Ohio. This delightful club house will replace the present one.

**NORTH SHORE GOLF CLUB PROPERTY  
ADJOINS NORTHWOOD**

**T**HE golf enthusiast will be delighted to learn that the new nine hole course of the North Shore Golf Club immediately adjoins Northwood, to which residents of Northwood are eligible for membership.

This course was planned and executed under the supervision of the veteran golf course architect, Mr. Tom Bendelow, of the American Park Builders, Chicago. The ground has been purchased and provision made for later developing an eighteen hole course.

Fine new tennis courts will later be available to the owners of Northwood, who may enjoy this popular game without going more than a few steps from their doors.



H. H. Brinkmeyer, St. Marys, O.



 NORTHWOOD ON LAKE ST. MARYS



*Carl W. Schmehl, St. Marys, Ohio*



*"Nothing more preserves men in  
their wits,  
Than giving of them leave to play  
by fits,  
In dreams of sport, and ramble with  
all fancies,  
And waking, little less extrava-  
gances,  
The rest and recreation of tired  
thought,  
When 'tis run down with care, and  
overwrought;  
Of which whoever does not freely take  
His constant share, is never  
broad awake."*

EXCLUSIVE BUT NOT PROHIBITIVE 



*August Schmidt, St. Marys, O.*



*A. H. Grilliot, Versailles, O.*



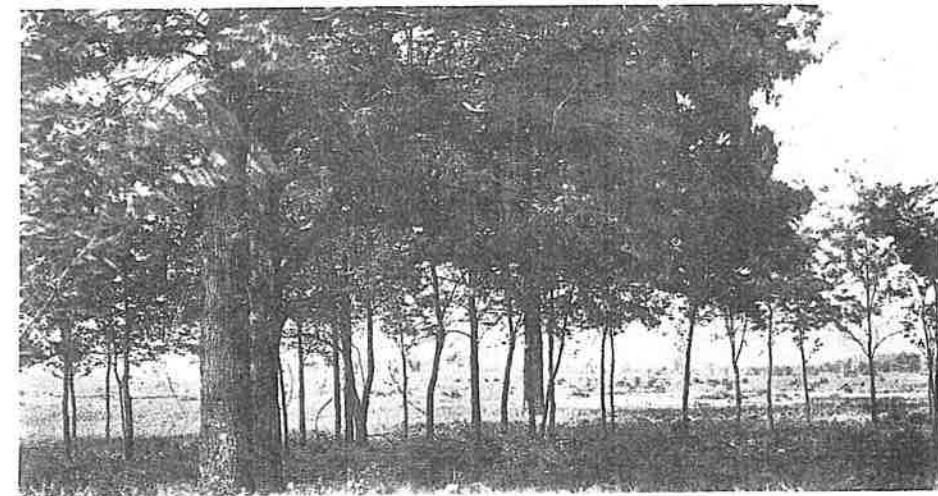
*Maier-Pluckebaum, Troy, O.*



*F. E. Longwell, Van Wert, O.*



*"Under the leaves, amid the grass, lazily the day shall pass, yet not be wasted."*



*"From my drowsy ease I borrow health and strength to bear my boat through the great life ocean."*



*J. H. Winkeljohan, Celina, O.*



*"When the hours are so still that time  
Forgets them, and lets them lie  
Neath petals pink till the night stars wink  
At the sunset in the sky."*



*W. G. Clark, Terre Haute, Ind.*



*"A bird sings something in my ear,  
The wind sings in my blood a song,  
'Tis good at times for a man to hear;  
The road winds onward white and long,  
And the best of earth is here."*







*George Schultz, St. Marys, O.*

### DISTINCTIVE HOMES AT NORTHWOOD

**A**T Northwood one recognizes homes of character and distinction such as are found in the exclusive, restricted residential communities of our large cities. Permanent, attractive homes, architecturally correct, not temporary, carelessly planned, cheaply constructed cottages, that are architectural monstrosities, and a mar to the natural beauty of many a summer vacation park.

Building restrictions protect home owners in every way, covering not only minimum cost of cottages, but building lines and transfer as well. The courts allow for broad lawns and extensive landscaping, attractive garages and convenient driveways, safe play grounds for children and acceptable living conditions which can not be secured without



*H. W. Brinkmeyer, St. Marys, O.*

wise restrictions. At the same time there is nothing in Northwood's restrictions which prevents the building of modest cottages providing the application is acceptable to the Northwood Welfare Association.

Across the threshold of Northwood homes one enters to all the comforts of permanent city homes, touched here and there with the tantalizing lure of the sportsman's lodge.

Their owners and friends enjoy the convenience of daily delivery of mail, all foods, ice, and miscellaneous merchandise.

The telephone provides instant communication with the outside world for whatever purpose.





*Morgan-Blachley, Van Wert, O.*

Gas is available for cooking, which means meals are as quickly and conveniently prepared as at home, doing away with the slow, laborious methods generally attendant to summer cottages.

Artesian wells furnish cool, sanitary water for drinking and cooking.

A sanitary sewage system and sewage disposal plant, costing \$40,000 approved by the State Board of Health, makes possible bathrooms of character and distinction, with suitable appointments to satisfy people accustomed to the finer things of life.

After a plunge in the lake, a short trip up the beach may bring one to a cool, refreshing shower before dressing.

A morning spent in tramping, fishing or shooting is given added zest by the knowledge that a warm tub, or shower, is available upon the return to the home camp.



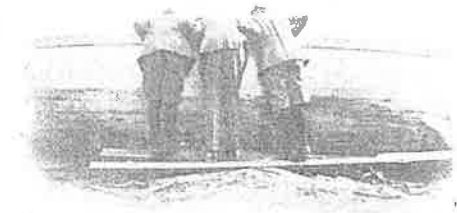
*A. W. Wheatley, Lima, O.*

An evening at home quietly spent under the reading lamp, or a party of bridge, is made enjoyable by our greatest home comfort—the electric light. For the developers of Northwood have neglected nothing that tends to make home life more enjoyable.

Every improvement and convenience known to the best city homes is available to the homes at Northwood.

Highly restricted, intelligently planned cottages and landscaping co-ordinated and controlled; every modern utility, recreation facilities and accommodation unsurpassed.

The building restrictions are reasonable, yet protective; the Wel-







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